

Name: _____

Period: _____ Due Date: _____



Above the Fold

Criterion A: Inquiry and Analysis Handout



Day 1: What is Fashion

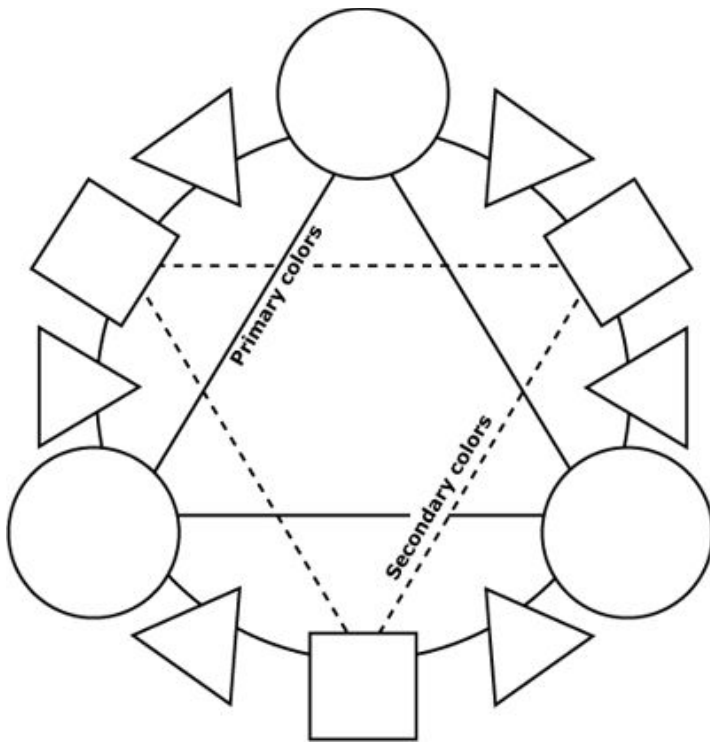
1.) **Define** fashion.

2.) **Define** an era.

3.) **Create a definition** of a fashion era.

6.) **Outline** the four elements of fashion as discussed in class.

Please fill out, **label** and **shade** in (with color pencils) the color wheel found below.



7.) **Explain** *what* your favorite color to wear is and *why*.

8.) **Describe** *how* those colors, not just the clothing we wear, can affect our mood.

Day 2: What are Markets and Trends

1.) **Explain** what a trend in fashion is.

2.) **Explain** *how* something becomes trendy. **Describe** *what* trends, if any, you are into right now.

6.) *How* do you think you are perceived by others, based on your style of clothing. *What* message do you send to others based on how you dress? Does this message reflect who you are? **Explain.**

7.) **List** and **describe** three jobs in fashion, other than a fashion designer. **What** do people in those jobs do (you will need to conduct research) and how much money do those professions make?

1.)

2.)

3.)

8.) **How much** money did the fashion industry make last year?

9.) **How much** does the average American family spend on clothing a year?

Day 3: Materials and the Environment

1.) **How long** does it take for a cotton t-shirt to degrade in a landfill? A wool sweater? Nylon?

2.) **How many** pounds of clothing does the average American throw away every year?

3.) **How many** gallons of water does it take to produce a pair of jeans?

4.) **How much** water was used by the fashion industry in 2017?

4.) **Outline** some environmental issues with how our clothing is made.

5.) **Outline** some possible issues with where our clothing comes from.

4.) **Outline** how your research challenges what you have learned about the markets and trends of fashion design.

5.) Do you think that clothing made from alternative or sustainable materials is or could be profitable? **Explain.**

6.) Do you think that clothing made from alternative or sustainable materials is something that would catch on, or would it just be something trendy for a group of people? **Explain.**

Self-Checking Guide: Before you turn in this assignment, complete the checklist below to help ensure you are turning in **high quality work**.

Check for the following:	Student Initials:
High quality responses	
Good organization of ideas	
Complete sentences	
Academic Writing: punctuation, spelling , etc.	
Handwriting OK	

Additional comments and scores, to be filled out by **TEACHER**.

Additional comments:	
Criterion A: Inquiry and Analysis Score	