Name:		
Period:	Due Date:	



## Above the Fold

Criterion A: Inquiry and Analysis Handout



## **Day 1: What is Fashion**

1.) <b>Define</b> fashion.
2.) <b>Define</b> an era.
3.) Create a definition of a fashion era.
6.) <b>Outline</b> the four elements of fashion as discussed in class.

Please fill out, <b>label</b> and <b>shade</b> in (with color pencils) the color wheel found below.	7.) <b>Explain</b> <i>what</i> your favorite color to wear is and <i>why</i> .
Service of the servic	8.) <b>Describe</b> how those colors, not just the clothing we wear, can affect our mood.
Day 2: What are Markets and Trends  1.) Explain what a trend in fashion is.	
1.) Explain what a trend in fashion is.	
2.) Explain how something becomes trendy. Describe	what trends, if any, you are into right now.

3.) Go to <a href="http://www.tufts.edu/~mlee21/trends.html">http://www.tufts.edu/~mlee21/trends.html</a> and pick two decades. <b>Summarize</b> the main ideas of each decade. <i>What</i> did you learn about the fashion of those decades? <i>What</i> is your opinion of them? What was similar and what had changed, either in the clothing, or the world during that time?
them? What was similar and what had changed, either in the clothing, or the world during that time?
4.) <b>Explain</b> how design impacts the market. For example, do you think that designers make things based on what people are buying, or do things become popular simply because that is what people see in the store?
5.) Does your own background influence your understanding of someone else based on their style of clothing? Do you believe it is fair to make those type judgments? <b>Explain.</b>

6.) How do you think you are perceived by others, based on your style of clothing. What message do you send to others based on how you dress? Does this message reflect who you are? <b>Explain.</b>
<del></del>
7.) <b>List</b> and <b>describe</b> three jobs in fashion, other than a fashion designer. <b>What</b> do people in those obs do (you will need to conduct research) and how much money do those professions make?
1.)
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2.)
<del></del>
3.)
- /
8.) <b>How much</b> money did the fashion industry make last year?
9.) <b>How much</b> does the average American family spend on clothing a year?

## **Day 3: Materials and the Environment**

1.) <b>How long</b> does it take for a cotton t-shirt to degrade in a landfill? A wool sweater? Nylon?			
2.) <b>How many</b> pounds of clothing does the average American throw away every year?			
3.) <b>How many</b> gallons of water does it take to produce a pair of jeans?			
<del></del>			
4.) <b>How much</b> water was used by the fashion industry in 2017?			
4.) <b>Outline</b> some environmental issues with how our clothing is made.			
5.) <b>Outline</b> some possible issues with where our clothing comes from.			

6.) Outline some possible solutions to issues with where our clothing comes from.		
In this section, you will need to <b>research</b> 1 article of clothing that is made from a <u>reusable</u> , <u>sustainable</u> , or <u>alternative substance</u> .		
1.) State what the article, or style of clothing that you have found is.		
2.) <b>List</b> is the U.R.L. of the website that you found it at.		
3.) Summarize the findings of your research.		

4.) <b>Outline</b> <i>how</i> fashion design.	your resear	ch challenges what you have learned about the markets and trends of
5.) <u>Do you think</u> <b>Explain</b> .	that clothing	g made from alternative or sustainable materials is or could be profitable
,		g made from alternative or sustainable materials is something that would something trendy for a group of people? <b>Explain</b> .
Salf-Checking (	Suide: Befor	e you turn in this assignment, complete the checklist below to help ensur
you are turning		•
Check for the following:	Student Initials:	Additional comments and scores, to be filled out by <b>TEACHER</b> .
High quality responses		Additional comments:
Good organization of ideas		
Complete sentences		
Academic Writing: punctuation, spelling , etc.		

Handwriting OK

Criterion A: Inquiry and Analysis Score